

AN EXHIBITION FOR THOSE WHO WANT TO BUILD A BRAND AND ONLINE BUSINESS CHANNELS.

EMOEM

MANUFACTURER EXPO 2024

THE TRADE EXHIBITION
FOCUSING ON THE ORIGINAL
EQUIPMENT MANUFACTURER
TO SUPPORT ENTERPRISE,
SMEs AND STARTUPS



eBiz

EXPO 2024

AN ONLINE BUSINESS
SERVICE SHOW
WITH A WIDE RANGE
OF E-BUSINESS SOLUTIONS

1-3 AUG. 2024

QSNCC, BANGKOK

FOR MORE INFORMATION



02-229-3515 (Vachara)
02-229-3503 (Niroj)



OEMexpo@nccexhibition.com
Ebiz@nccexhibition.com

ORGANIZED BY

NCC



OVERVIEW OF THE EVENT

The “OEM Manufacturer and eBIZ Expo 2024” is a comprehensive business platform for OEM services and e-commerce solutions in one event, in collaboration with the Thai Federation of Industries (FTI) to jointly organize activities covering 9 key categories: cosmetics and beauty products, dietary supplements, organic products, food and beverages, fashion and lifestyle, Packaging and printing as well as cleaning products, Pet Supplement, Future Food.



Exhibit Profile

• Cosmetics • Health and Dietary Supplements • Organic Products - Food and Beverage - Household Items • Food and Beverage Products • Fashion and Lifestyle - Garment, Textile, Footwear • Packaging and Labeling • Others - Furniture and Home Decorations - Cleaning Products • Pet Supplement • Future Food

Visitor Profile

• Business Start-up • SMEs • Entrepreneurs who need to build Business Networks
• Purchasing Department from Department Stores, Minimarts and other Organizations
• Distributors



Exhibit Profile

• e-Commerce and Digital Marketing Services • Business Solutions (SAP, ERP, MRP, CRM, SCM) • FinTech • Logistics and Management Services • Online Payment Security
• Cloud, AI, IoT, 5G Providers

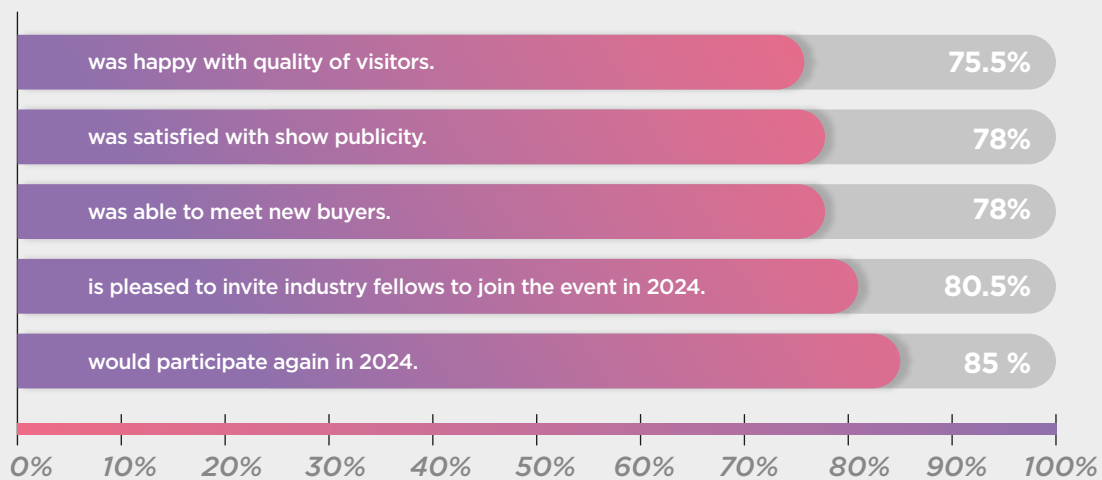
Visitor Profile

• Entrepreneurs and Business Owners • Online Entrepreneurs • Banks & Financial Institutions • Media and Investors • Manufacturers and Distributors • Workplace Solutions Providers • Government and Associations • Advisory and Professional Services





EXHIBITOR ANALYSIS



EXHIBITOR VOICE

Maydi
International

The OEM Manufacturer Expo 2023 is a good Meeting Point for those who are interested in producing or having their own dietary supplement brand. Maydi International Company In addition to providing One Stop Service, this year we have new Dosage Forms to update as well. Anyone who wants to update on new OEM trends must come.

LianLian Global

LianLian is a trusted financial transaction operator for e-commerce in Thailand and abroad. This is a great opportunity to meet online entrepreneurs. We have introduced secure payment solutions.

J. CHAI

For those who want to become business owners, we would like to introduce this OEM Manufacturers Expo. This is a great solution. Find various products and exchange business perspectives. There are many opportunities here. For those who want to establish a high-quality jeans business, please contact J. Chai.

TOUCHPOINT GROUPS

We are a company that specializes in providing comprehensive service marketing services for online store operators. This event is part of driving the rapid growth of online business, because it has brought together top brands until SMEs as the answer choice for stores and has come here.

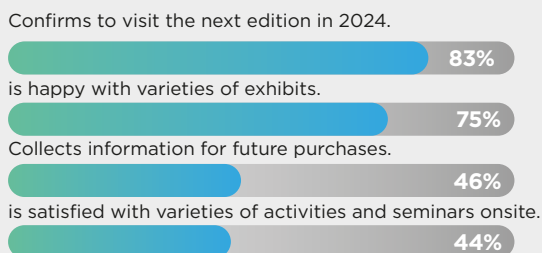
VISITOR ANALYSIS



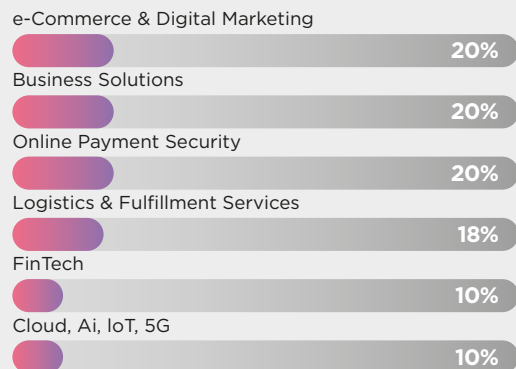
PRODUCT OF INTEREST



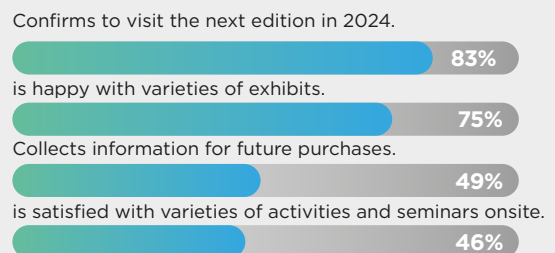
VISITOR SURVEYS



PRODUCT OF INTEREST



VISITOR SURVEYS



INFLUENCER

KOLS and business influencers are also a key medium that we use to boost show awareness and reach out to target audience.

@brandman_dc



@livingthedigital_ldl



@nwfinance



@8half.th



SHOW AWARENESS BOOSTERS

RADIO ADVERTISING

OEM Manufacturer & e-Biz Expo 2023 radio advertising was broadcasted through 4 leading radio stations.



PUBLIC RELATIONS

Press release, photo release, online article on several domestic online news platforms.

กรุงเทพธุรกิจ

MATCHON ONLINE

บ้านเมือง

ไทยโพสต์

ADPT

TechTalk

BRAND
BIZNEWS



DIGITAL SCREEN

OEM Manufacturer & eBiz Expo 2023 advertisement was broadcast through over 16 digital screens across central Bangkok





OEM
MANUFACTURER
EXPO 2024

e.biz
EXPO 2024

**1-3
AUG.
2024**
QSNCC, BANGKOK

OEM MANUFACTURER AND EBIZ EXPO 2024

งานแสดงสินค้าและบริการด้านผู้รับจ้างผลิต
และงานแสดงโซลูชันสำหรับธุรกิจออนไลน์ครบวงจร



1-3 AUGUST 2024



Hall 6, QSNCC, Bangkok, Thailand

Information	OEM	e-Biz
Raw Space (Minimum size 18 Sq.m.)	8,500 Baht / Booth	8,500 Baht / Booth
Space with Standard Shell Scheme Size 9 Sq.m.	94,500 Baht / Booth	94,500 Baht / Booth
Corner	5,000 Baht / Corner	5,000 Baht / Corner
Registration Fee	7,500 Baht / Company	7,500 Baht / Company

Remarks:

- Prices quoted above are included 7% VAT, but excluded Bank Transaction Fee.
 - Raw space must be booked at least 12 sq.m., and booth designs need to be submitted within **14 June 2024** for the organizer's approval.
 - Raw space needs to be carpeted; otherwise, you will be charged at THB 5,000 per sq.m. Also, the carpet installation needs to use the carpet tape only. Other types of tapes are not allowed. Raw space is required to build back and side walls between your booth and other exhibitor's area.
 - Standard Shell Scheme includes 3 sides of white partition (2.5 m. high), fascia name, 2 fluorescent lights, 1 socket (5 amp.), 1 lockable cabinet, 2 chairs, booth carpet and 1 basket.
 - The organizer reserves the right to cancel/ amend its special offer in any case against overdue payments.
 - The 1st payment (50%) within 15 days after your reservation, the 2nd payment (50%) within 14 June 2024.
- Terms of Payment:
- Cheques should be made in favor of "N.C.C. Management and Development Co., Ltd."
 - Wire transfer should be made to SCB Bank, Asoke Branch, Saving Account No. 032-410667-7
Account Holder: N.C.C. Management and Development Co., Ltd.
Please e-mail the pay-in slip to neoteam2@nccexhibition.com
- In case of raw space reservation which requires booth construction, the contractor and/or exhibitor needs to place a guaranteed cheque at the rate of THB 500 per sq.m. If no damages are found to the venue, your cheque will be returned with in 15 days after the show ends.

SPECIAL THANKS TO OUR SUPPORTER



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